



## THE BIG FIVE O

Jet is celebrating its 50th anniversary – see back page for more information.

In this newsletter we want to remind you of the duty of care you have towards your employees. In some cases it may be like teaching my grandmother to suck eggs

(does anyone know where that saying came from?) but there may be some that have not given much thought to it.

Also in this issue the regular features about new services from some of our Jet sites and a recap on some JetCard benefits that you may not be taking advantage of.

### NEW WORKSHOP BILLING SITES

You pay for your fuel on JetCard so why not pay for your car repairs, services and MOTs on JetCard as well. You still receive just one invoice and payment is made by just one direct debit.

The latest sites to offer this service is:  
Pearl Motors on East Bank Road in Sheffield, South Yorkshire.

Houghton Garage, 71 Uppingham Road, Houghton On The Hill in Leicestershire.

All you have to do is make sure that you have all four product groups allowable on your cards and make the site aware beforehand that you intend to pay by JetCard.

### I'M HERE NOW!

#### AUTOGAS - 2 MORE SITES FOR YOU!

Newton Gardens Filling Station, open 6am – 10pm Monday to Saturday and 7am – 10pm on Sundays. You can find it on Glasgow Road in Dumfries.

Whaplode Service Station is open 6am - 11pm Monday to Saturday and 7pm – 11pm on Sunday. It is located in Whaplode High Road, Spalding in Lincolnshire and also has HGV accessibility.

If you would like more information about Autogas and the benefits it can bring to your business or a list of all of our Autogas sites, then please call 0800 163148.

# BUSINESS MILEAGE IN A PRIVATE CAR

Any employee that uses his or her own vehicle to carry out company business is deemed to be driving a company vehicle whilst on that journey.

In 2000 there were over 300,000 people involved in road traffic accidents and over 1% of these were fatalities. Over 1/3rd of the total road traffic incidents involved drivers who were 'at work' or on company business. The year 2000 was also when the Government gave its outline of their strategy on road safety – and with those numbers it is not hard to see why. One last statistic to bear in mind - business in the UK loses about £2.5 billion per year due to traffic accidents whilst drivers are on company business.

Many employers changed the traditional company car policy and opted to go for cash for car alternatives and believed that by doing so they rid themselves of the responsibility they previously had with regard to their employees when driving on business.

They did not!

How often does somebody just pop out in their car to do a quick job, run an errand, pick a visitor up from the station etc? It does not matter if the drive is five minutes or five hours – the same is true.

As the employer, you must be satisfied of the following:

- The employee is licensed to drive
- The employee is insured for business purposes
- The vehicle is roadworthy
- The vehicle is legal

I know that it is probably assumed that if any of the above were not true then the employee would tell you and not drive on company business. Unfortunately, as in most things, ignorance is no excuse in the eyes of the law.

It is easy enough to carry out a check on the driving licenses of those in your employment and this should be done on a regular basis. Remember, what is true one year may change and a clean license is not guaranteed to stay that way. The condition of the vehicle is more difficult to monitor on an ongoing basis. Do remember though that if a vehicle is involved in a serious accident and the employees' car was deemed not to be roadworthy then you may be the subject of an investigation. The grounds' being that an unreasonable risk was taken.

It is worth making sure that you know that when one of your employees leaves the building to drive their own car on company business you have done all you can to ensure their safety. That may mean making someone responsible for checking any vehicle that is used for company business, not just the company cars themselves.

This may seem to be a time-consuming addition but in the long run it will be beneficial to you to work now to prevent accidents rather than wait until they happen.

So, in 2004, take some time to ensure the physical safety of your employees and the legal safety of your company.

# TALKING OF SAFETY

[WWW.JETSTREET.COM](http://WWW.JETSTREET.COM)

RoadSense is an initiative that will see the Jet brand promote better and safer day-to-day motoring. It will encompass every aspect of road use from safer driving, to child road safety and the recruitment of crossing patrols for school areas, to sensible spending and saving on the road.



RoadSense will underpin all community activity supporting the Jet brand, and will work at a national, regional and local level to reinforce Jet's core values - local, friendly, value. It expresses Jet's community activities and brand - and also echoes our longstanding commitment to safety and to our local environments.



As part of this initiative we have introduced Jet Street – a game that is fun and informative for all ages. It is easy to visit the game and then pass it on – just go to

[www.jetstreet.com](http://www.jetstreet.com) and have some fun.

Play the game and e-mail it to someone else and promote safety in your neighbourhood.

In the same vein, Jet Safe & Smile is an annual road safety campaign aimed at primary school pupils across the UK. The initiative, which is in its third year, is supported by over 1,000 primary schools across the UK. You can find out more about Jet in the community on our website [www.conocophillips.co.uk](http://www.conocophillips.co.uk)

**holidayextras**

make it easy going

## HAVE YOU SAVED UP TO 60%

Our partnership with Holiday Extras seems to have gone down well with you and many people have booked through our website or by telephone. Remember that you can save on airport parking, airport hotels, rail travel etc.

To take advantage of the savings available either go to our website [www.jetcard.co.uk](http://www.jetcard.co.uk) and click on the Holiday Extras logo or ring 0870 844 2390, quoting HX775 to get your additional JetCard discount.

## JETCARD CLUB

Don't forget that you and all your staff can make savings on personal purchases, from kettles to computers, just by registering with the JetCard Club on 0800 0380198. There are always new items being introduced and you can now get DVDs for both the computer and television at great prices. This is a benefit for all your employees that does not cost you anything or take up any of your time in administration. Just let them know that they can ring the number above to register and that is all there is to it. Then, at home, they can do their shopping at discounted prices – thanks to you!

# 50 YEARS ON

In 1954 when the petrol supply was deregulated, Bill Roberts set up Jet Petroleum Ltd – a name inspired by 'JET' - the prefix of vehicles registered in Rotherham, Yorkshire and his first tanker, JET 855.

Soon he was seeing demand from the smaller independent retailers around Yorkshire for an alternative supplier to the major brands which effectively controlled the supply and price of petrol. He began selling fuel at lower prices and the Jet network started to grow as motorists began searching out these lower price outlets.

Throughout its history the Jet brand has always stood up to the big brands – not only on price, but in its treatment of customers. In 1961 Garner Group Holdings opened the first Jet service station near Portsmouth. By 1967 the Group had three Jet dealerships – and an agreement signed by Jet's area rep, Peter Bullen-Smith, on the back of a beer mat.

"In those days this was regarded as a gentleman's agreement and the paperwork was drawn up later," said Mike Garner, the original owner's son, who now runs Garner Group Holdings with his brother Tim.

Over five decades the Jet brand has become synonymous with low prices and value for money, a popular message with motorists, dealers, distributors and commercial customers. In a volatile business the Jet story is one of continuous innovation from the development of forecourt convenience stores to the introduction of the price sign.

